



# California Humanities Audience Survey

Grant ID:  
Project Title:  
Event Date/ Location:

Please complete this short survey, which should take less than 5 minutes. Your responses will help us improve future programs. All information will be kept confidential.

## 1. Why did you attend this program? (check all that apply)

- Personal interest in the topic
- Topic is important to my community or to society
- Wanted to connect with others in my community
- Special interest in a particular speaker, presenter, or other aspect of program
- I like attending programs of this kind or hosted by this organization
- Convenience (time/location)
- Affordability
- I haven't attended anything like this before and wanted to learn more
- Other: \_\_\_\_\_
- Comments: \_\_\_\_\_

## 2. Which statements below describe your experience at this program? (check all that apply)

- I learned something of value
- The quality of presenters, presentation, or program was good
- I was exposed to new points of views
- I had the opportunity to share my ideas, experiences, and opinions
- I connected with others and/or met new people
- I am inspired to take action
- Other: \_\_\_\_\_

Comments: \_\_\_\_\_

## 3. What is the single most important thing – “the big idea” – you are taking away from today’s program?

## 4. How likely are you to attend or encourage others to attend a program like this in the future?

- Extremely likely
- Unlikely Extremely
- Likely
- unlikely
- Neutral

Comments: \_\_\_\_\_

## 5. Is there anything else you’d like to share about your experience today?

\_\_\_\_\_  
\_\_\_\_\_

## 6. Please tell us how you identify yourself. Answers to these questions are optional and confidential.

### a. Gender (select one)

- Female
- Male
- Prefer to self-describe \_\_\_\_\_
- Prefer not to say

### b. Race/Ethnicity (check all that apply)

- American Indian/Alaskan Native
- Asian
- black/African-American
- Hispanic/Latino
- Pacific Islander/Native Hawaiian
- white
- other (specify) \_\_\_\_\_
- Prefer not to say

### c. Age range (select one)

- Under 18 years
- 18 to 24 years
- 25 to 34 years
- 35 to 44 years
- 45 to 54 years
- 55 to 64 years
- Age 65 or older
- Prefer not to say

### d. Please indicate the highest level of education attained. (select one)

- Did not attend high school
- Some high school, no diploma
- High school graduate, diploma or the equivalent (for example: GED)
- Some college or vocational schooling, no degree
- Vocational certification
- Associate degree
- Bachelor’s degree
- Post baccalaureate or professional
- Prefer not to say

### e. Do you identify or describe yourself in other ways? If so, how? \_\_\_\_\_

## 7. What is your residential zip-code (9 digits if possible)? \_\_\_\_\_

Thank you for participating! Please visit [www.calhum.org](http://www.calhum.org) to sign up for our newsletter.